AUTO FRAUD

RESOURCES

See National Consumer Law Center ("NCLC") manuals on "Automobile Fraud", and "Unfair and Deceptive Acts and Practices", "Repossessions" and "Consumer Warranty Law"

"UDAP"

Merchandising Practices Act ("MPA") - § 407.020 RSMo prohibits unfair and deceptive practices

Ports Petroleum Company, Inc. of Ohio v. Nixon, 37 S.W.3d 237 (Mo.banc 2001) (literal words cover every practice imaginable and every unfairness to whatever degree)

NO TITLE ON DELIVERY

It shall be unlawful for any person to buy or sell in this state any motor vehicle... unless, at the time of the delivery thereof, there shall pass between the parties [the Title]. The sale of any motor vehicle or trailer registered under the laws of this state, without the assignment of such certificate of ownership, shall be fraudulent and void. § 301.210.4 R.S.Mo.

100,000 BOND EXCEPTION

Dealers takes out the larger bond +

 power of attorney from prior owner to obtain duplicate or replacement title
 no liens or sales tax owed
 signed agreement to provide title within 60 days

NO TITLE ON DELIVERY

Dealer fails to deliver title Sells trade-in

Installment contract assigned to finance co.

Consumer cannot register car; cannot get her trade-in back; and told she must continue to pay finance co.

NO TITLE ON DELIVERY

Finance Company & Auto Dealer

Master agreement incentivizes large batches of assignments from dealer to finance co.

Finance co. accepts assignment from dealers with no questions asked re title transfer to consumer

NO TITLE ON DELIVERY Consumer Trap

Floor Plan Bank – "Floorplanner"

Loans money to dealer to purchase auto inventory

Retains titles to autos as security

NO TITLE ON DELIVERY Responsibility

Floorplanner – holding titles Assignee Finance Co. – demanding payment Auto Dealer - gone Consumer - ?

NO TITLE - CASES

Brockman v. Regency Financial Corp., 124 S.W.3d 43 (Mo.App.W.D. 2004) (suit by assignee finance company on void installment contract resulted in verdict for actual and punitive damages against finance company for malicious prosecution)

State ex rel. General Motors Acceptance Corp. v. Standridge, 181 S.W.3d 76 (Mo. 2006) (counterclaim for malicious prosecution procedurally proper in suit by assignee finance company on void installment contract)

NO TITLE - CASES

Peel v. Credit Acceptance Corp., 408 S.W.3d 191 (Mo.App.W.D. 2013) (substantial punitive damages against assignee finance company for improperly forcing consumer to pay on void contract, in violation of MPA)

NO TITLE ON DELVERY **Collection – Consumer Trap** "[Carrie Peel] continued to drive the car without proper registration because she needed it to get to work and pick up her children. She also continued to make monthly payments because she was trying to protect her credit rating and was afraid the car would be repossessed, leaving her family without transportation.

Id. At 196-97.

NO TITLE ON DELIVERY Consumer Protection

"To blame the consumer for not being given something that the seller is required to produce is absurd."

Peel – Id. at 203

SAFETY INSPECITON

At the seller's expense every vehicle of the type required to be inspected by section 307.350, whether new or used, shall immediately prior to sale be fully inspected.

§ 307.380 R.S.Mo.

SAFETY INSPECITON Salvage Exception

No safety inspection if the vehicle is being sold for junk, salvage, or rebuilding The purchaser shall give to the seller an affidavit, on a form prescribed by the superintendent of the Missouri state highway patrol, stating that the vehicle is being purchased for one of the reasons stated herein.

§ 307.380 R.S.Mo.

E-ZZ AUTO SALES INC.

2828 Gravois St. Louis, MO 63118 314/865-3900 Fax: 314/865-1174

AFFIDAVIT

I understand that the automobile or truck which I am buying has not been inspected and is in an unsafe mechanical condition. The vehicle is being purchased for junk, salvage or for the purpose of rebuilding, I understand that the vehicle cannot be operated in its present condition, therefore, I agree that the vehicle will either be towed or hauled from the place of purchase. I further understand that the vehicle cannot be registered and operated upon a public highway until I have the vehicle inspected. If any defects are discovered in the vehicle's brakes, lights, turn signals, steering mechanism, horn, mirrors, windshield wipers, tires, wheels, exhaust system, glass, or fuel tank, during the inspection, they must be repaired at my own expense. I certify I have read the above statement or the above statement has been read to me, and that I fully understand the conditions under which the vehicle is being purchased.

THIS VEHICLE HAS NOT BEEN INSPECTED

SAFETY INSPECITON Cannot Be Waived

Nowhere does the statute indicate that a buyer, by closing a sale after receiving knowledge that he is not going to receive the Missouri safety inspection, relieves the seller of the duty imposed by the statute.

Veine v. Concours Auto Sales, Inc., 787 S.W.2d 824, 815 (Mo. Ct. App. 1990).

SAFETY INSPECITON Facts

Facts Inconsistent with Salvage Purchase Told seller wanted a reliable car Test drive Temporary tags Seller's representations - car runs well Drove it off the lot Affidavit never notarized

MOTOR VEHICLE TIME SALES LAW

Overcharges for official fees, attorney fees, other violations of § 365.070 RSMo requirements result in bar, under § 365.150 RSMo, against collection of interest ("time price differential") and refund of interest collected.

See Mitchell v. Residential Funding Corp., 334 S.W.3d 477 (Mo.App.W.D. 2010) (decided under Second Mortgage Loan Act provision, § 408.236 RSMo, with language virtually the same as that in § 365.150 RSMo)

MOTOR VEHICLE TIME SALES LAW

Per § 365.145 RSMo, violations of MVTSL trigger the remedies under § 408.562 RSMo for actual and punitive damages and attorney fees

EXCESSIVE LATE FEES

A charge for late payment on each installment or minimum payment in default for a period of not less than fifteen days in an amount not to exceed five percent of each installment due or the minimum payment due or \$25, whichever is less;

§ 365.100 R.S.Mo.

EXCESSIVE LATE FEES

Balance increased due to improperly assessed late charges

365.100 – no late fee prior to 15 days after default

BUYER'S RIGHT TO CURE

 After a borrower has been in default for ten days for failure to make a required payment and has not voluntarily surrendered possession of the collateral, a lender may give the borrower [a right to cure]
 § 408.554

BUYER'S RIGHT TO CURE required prior to repo

After a default consisting only of the borrower's failure to make a required payment, a lender, because of that default, may neither:

- accelerate maturity of the unpaid balance nor
- take possession of or otherwise enforce a security interest

until twenty days after a notice of the borrower's right to cure is given both to the borrower and to all cosigners.

■ <u>408.555 R.S.Mo.</u>

E-ZZ AUTO SALES INC.

2828 Gravois St. Louis, MO 63118 314/865-3900 Fax: 314/865-1174

REPOSSESSION AFFIDAVIT

- 1) If payments are not made as agreed on the contract, we will repossess the car.
- If payment is not received at this office within five (5) calendar days from the date due, seller may commence repossession process and repossess vehicle immediately.
- The buyer agrees to surrender the car, regardless of time, (day or night), and also agrees to allow the collection agency to come on his or her private property to repossess the car.
- 4) If the car is repossessed, the buyer will have five (5) calendar days to redeem the car. At this time the buyer will be required to bring the payments up to date and pay the repossession charge of \$350.00, plus Ten dollars a day late fee starting the first day past the due date. No partial payments will be accepted. Seller reserves the right to call in the balance if payment is not made on due date.
- 5) If your car is repossessed and not recovered by you, it will be sold for not more than balance due after 5 days from date of repossession, or the car may be scrapped and sold for salvage and/or parts.
- 6) We are not responsible for any lost, damaged or stolen articles after the repossession has been made.
- 7) I have read the information printed and agree to it as part of this contract.

BUYER'S RIGHT TO CURE

Repo mills do not provide Right to Cure In fact many admit the violation:

- If payments are not made as agreed on the contract, we will repossess the car.
- If payment is not received at this office within five (5) calendar days from the date due, seller may commence repossession process and repossess vehicle immediately.

BUYER'S RIGHT TO CURE Conversion (MMPA Violation)

 The repossession of Plaintiff's car was unlawful and amounted to **Conversion** of her property.
 Missouri Merchandising Practices violation See e.g., §§60-8.020, .090

BUYER'S RIGHT TO CURE Cannot Be Waived

- Missouri Motor Vehicle Time Sales Law:
 "Sections 408.551 to 408.562, RSMo, shall apply to any retail installment transaction made pursuant to sections 365.010 to 365.160."
- Any waiver of the provisions of this chapter is unenforceable and void."
 - § 365.145 and 365.160.

DISCLOSURE STATEMENT OF LOAN AND PROMISSORY NOTE

	1.4				1.8		ACCOUNT NUMBE
DATE OF LOAN 3/20/2008		S OF BORROWER			LENDER'S NAME AND ADDRESS		53420
		1 	4			LOU BUDKE'S ARROW FINANC 3528 HAMPTON AVE. ST. LOUIS, MO 63139	E COMPANY
ANNUAL PERCENTAGE RATE The cost of your credit as a yearly rate. 49.9755 %		FINAN CHAR The dollar a the credit v you.	GE amount vill cost Financed The amount of credit provided to you or on your behalf.	Total of Payments The amount you will have paid after you have made all payments as scheduled. \$ 1296,84	FEES (a) FILING S (b) S (c) S (d) S	Itemization of Amount Amount given to me directly 4 Amount paid on my account 4 Amounts paid to others on my behalf 5 To Property Insurance Company 5 To Credit Life Insurance Company 5 To Disability Insurance Company 5	nt Financed
Number of Payments					To Public Officials	2.50 (i) 995.00 (ii)	
12		108.07 Beginning 4/19/2008 MONTHLY				s	(0)
	ts or prope	arty being put	rchased.	description of other pro	ee xw.		
Late Charge: If a payment is not paid in full within 15 days after it is due, I will pay a late charge of 5% of the late payment, with a minimum charge of \$15 (not to exceed \$50.) Prepayment: If I pay off this loan early, I may be entitled to a refund of part of the finance charge. I can see my contract documents for any additional information about nonpayment default, any required					Prepaid Finance Charge \$	$(\underbrace{50.00}_{(1)}^{(N)})_{(1)}$ $\underbrace{1004.63}_{292.21}^{(m)}$	
	repayment before the scheduled date, and prepayment refunds and penalties.					Total of Payments (m + n) \$	1295.84

A-19

10000000

		RETAIL INSTALLMENT CONTRACT		4000 feet 1
LANUAR :	25 Cm 2004	RETAIL INSTALLMENT CONTIGOT	Account No	
wyer's Name				
luyer's Address	BATES			
My 51. 10	n:17	State MILERIPL	Zip 6.3111	

_ Business Telephone No

iome Telephone No.

St. in the second ж.

his agreement covers my installment purchase from you of the motor vehicles described below in this agreement. The words I, me, and my mean each nd all of the Buyers. The words you, your, and yours refer to the Seller. These words mean the same thing in the Security Agreement on the back

understand that you will assign this agreement to _

ind I will make my installment payments directly to them.

ehicle Purchased.

Ised	11	289	PONTIA	C BONNEST,	.i.E. e.		SZHADAS DESCRIPTION	
ew/Used/Demo	8 - QI	Year	Make	Model	Cylinders	Body Type	Serial No	
						I understand that property insural the vehicle described above) is req	Insurance nce (covering loss of or damage to uired and may be obtained from any right to disapprove an insurer for	
AMONUAL PERCENTAGE RATE The cost of my credit as a yearly rate.	my The dollar amount the credit will cost me.		AMOUNT FRANCED The amount credit provide to me or on my behall.	id will have paid after I have made all pay- ments as scheduled.	TOTAL SALE PRICE The total cost of my purchase on credit, including my downpayment of S	Interstantiation of the second	I want you to provide the property Term Mos. Cost \$ <u>74,010</u> Term Mos. Cost \$ <u>74,010</u> Term Mos. Cost \$ <u>74,000</u> Term Mos. Cost \$ <u>74,000</u> Term Mos. Cost \$ <u>74,000</u>	
Ø. 88 •			\$ 2,295.00			LIABILITY INSURANCE COVERAGE FOR BODILY INJURY AND PROPERTY DAMAGE CAUSED TO OTHERS IS NOT INCLUDED.		
My payment sci	hedule	will be				Personal	Insurance	
Number of Payments Amount of Pay		of Payments	When Payme	Inte are Due P.P	Credit life insurance and credit disability insurance are not required to obtain credit, and will not be provided unless I sign and agree to pay the			
9	25		50.00	Monthly beginnin		additional cost 1 have decided 1 want like personal insurance, if any, which is indicated below		
1		45,00		HIGHIDD OBT		Credit Life Only Term	Mos Cost \$ Price	
FILING FEES: S LATE CHARGE PREPAYMENT See the contract d	If a po the p If i par to a re	ayment is ayment, v y off early stund of p is for any a	10 days late, whichever is le , I may have to ert of the finar dditional informal	he vehicle being pu i may be charged S sa, or a S 1.00 mini pay a penalty, but ice charge. ion about nonpayment, ment refunds and penal	5.00 or 5% of mum charge. may be entitled delault, any required	signer(s) of this insurance request there are two, only the first sign covered by accident and health blank spaces to show the cost and Sign Sign	than one signer of this note, only the will be covered by credit life, and if ler of this insurance inquest will be acknowledge that you filled in the serm of the insurance before I signed. nature nature phi to prepay the whole outstanding	

Finance price minus cash price = Finance charge

Undisclosed Finance Charge violates TILA
Violates MMPA
Statutory damages of \$1,000
Actual damages.
Finance charge in sale price= increased sales tax and property tax

MISREPRESENTATION (of fact)

- "A given representation can be an expression of opinion or a statement of fact depending upon the circumstances surrounding the representation."
- ...salesperson's statement that car was "good" and "reliable" was misrepresentation of fact.

Carpenter v. Chrysler Corp., 853 S.W.2d 346, 358 (Mo. Ct. App. 1993).

...here, we believe that [dealer's] representation that the Jimmy was "very nice" could reasonably be taken as a statement of fact as to the condition of the Jimmy.

Grabinski v. Blue Springs Ford Sales, Inc., 136 F.3d 565, 569 (8th Cir. Mo. 1998)

MISREPRESENTATION

The car is a "good running car"
One owner
Never been wrecked
We have done work on the car and it is in good running order

MISREPRESENTATION

Vehicle is a good car, reliable

-Reality is the vehicle is a rebuilt wreck

 Actionable misrepresentation regardless of salesperson's knowledge re rebuilt wreck – no way the statement is true

-Subjects dealership to punitive damages

See e.g., Cohen v. Expess Financial Services, Inc., 145 S.W.2d 857 (Mo.App.W.D. 2004)

ACTIONABLE MISREPRESENTATIONS

MPA Claims

Lack of Good Faith in making misrep's

Factually Erroneous

Look to regulations - 15 C.S.R. §§60-8.010, et seq., 15 C.S.R. §§60-9.010, et seq.

MISREPRESENTATION As Is Clause

The "as is clause" is a contractual defense, it does not apply to fraud or violations of the Merchandising Practices Act.

DeLong v. Hilltop Lincoln-Mercury, Inc., 812 S.W.2d 834, 841 (Mo.App.1991);

Slusher v. Jack Roach Cadillac, Inc., 719 S.W.2d 880, 882 (Mo.App.1986).
EXPRESSSIONS OF WARRANTY

Magnuson-Moss Act 15 U.S.C. §2310 Express Warranty §400.2-313 Implied Warranty §400.2-314

ADDITIONAL MPA VIOLATIONS

Violations of other laws such as Time Sales Law, Title Statute, etc.

15 C.S.R. §§60-8.020, et seq., *Ward v. West County Motor Co., Inc*., 403 S.W.3d 82, 86 (2013)

COMMON LAW FRAUD & UDAP

The purpose of these statutes is to supplement the definitions of common law fraud in an attempt to preserve fundamental honesty, fair play and right dealings in public transactions.

State ex rel. Danforth v. Independence Dodge, Inc., 494 S.W.2d 362, 368 (Mo.App.W.D. 1973)

COMMON LAW FRAUD & UDAP

Misrepresentations Frequently Are Both

If there were no more involved here than mere silence, the failure of defendant to disclose these facts in face of knowledge of their existence could be held to be fraudulent...

COMMON LAW FRAUD & UDAP

But here, mere silence does not stand alone. In addition, defendant's salesmen affirmatively represented...that the car had been driven only by the defendant's general manager and "was a new car in every respect" except that it had been driven for approximately 3,000 miles. Even if Veatch and Scott did not have the specific knowledge... guilty of fraudulent conduct in making affirmative statements while conscious that they were actually without knowledge as to the truth or falsity of the statements so made.

State ex rel. Danforth v. Independence Dodge, Inc. – Id. at 369

BMW of North America, Inc. v. Gore, 517 U.S. 559, 575 (1996) - increased the necessity for a plaintiff alleging fraud and seeking punitive damages to seek pretrial discovery of similar alleged acts of misconduct by the defendant, in that the United States Supreme Court stated: "Perhaps the most important indicium of the reasonableness of a punitive damages award is the degree of reprehensibility of the defendant's conduct."

See Annotation: Admissibility of Evidence of Other Crimes, Wrongs, or Acts Under Rule 404 (b) of Federal Rules of Evidence, in Civil Cases, 64 A.L.R. Fed 648)

Brockman v. Regency Financial Corp., 124 S.W.3d 43 (Mo.App.W.D. 2004) (evidence of other transactions in which consumers who did not get titles were wrongfully sued was admissible to show intent and absence of mistake and to support punitive damages)

Peel v. Credit Acceptance Corp., supra (evidence of other transactions in which consumers who did not get titles were told they had to pay anyway was admissible to show intent and absence of mistake and to support punitive damages)

Bird v. John Chezik Homerun, Inc., 152 F.3d 1014 (8thCir. 1998) (rebuilt wreck fraud case, pattern evidence admitted for multiple purposes under Missouri law)

Edgar v. Fred Jones Lincoln-Mercury of Oklahoma City, Inc., 524 F.2d 162 (10th Cir. 1975) (reversal in car fraud case based in part on refusal to admit evidence of other odometer rollbacks)

Pattern evidence sources – court filings, AG complaints, open records requests, department of revenue records (dealer monthly sales reports, vehicle title histories), former employees, Better Business Bureau complaints, auction records, UCC-1 filings, regular discovery (interrogatories, requests for production, dealer depositions)

DAMAGES

Grabinski v. Blue Springs Ford Sales, Inc., 136 F.3d 565, 570 (8th Cir. 1998) (actual and punitive damages against dealer and salesmen for misrepresentation of rebuilt wreck and misrepresenting legal effect of junk affidavit)

Chong v. Parker, 361 F.3d 455 (8th Cir. 2004) (trial court reversed for refusal to submit punitive damages to jury)

Moore v. Courtesy Chevrolet, Inc., 854 S.W.2d 13 (Mo.App.W.D. 1993) (misrepresentation as executive car supports punitive damages)

Williams v. Finance Plaza, Inc., 78 S.W.3d 175 (Mo.App.W.D. 2002) (treble actual damages and attorney's fees under federal odometer act for misrepresenting mileage)

DAMAGES

Scott v. Blue Springs Ford Sales, Inc., 176 S.W.3d 140 (Mo.banc 2005) (plaintiff can "mix and match" awards under different theories based on the same misconduct, i.e., obtain a judgment for actual damages and attorney's fees under MPA claim, and punitive damages under common law fraud claim)

PUNITIVE DAMAGES

Defendant's financial condition - focus not necessarily on "net worth", but on gross sales or income or revenue - *Mathias v. Accor Economy Lodging, Inc.*, 347 F.3d 672, 677-8 (7th Cir. 2003); *Barnett v. La Societe Anonyme Turbomeca France*, S.A., 963 S.W.2d 639, 654-5 (Mo.App.W.D. 1997)

PUNITIVE DAMAGES

Despite State Farm v Campbell 9:1 ratio dicta, support for high-ratio punitive damages remains

Estate of Overbey v. Chad Franklin National Auto Sales North, LLC, 361 S.W.3d 364 (Mo.banc 2012) (\$4,500 actuals, \$500,000 punitives);

Krysa v. Payne, 176 S.W.3d 150, 162 (Mo.App. 2005) (\$18,449 actuals, \$500,000 punitives);

Peel v. Credit Acceptance, supra (\$11,000 actual damages, \$881,000 punitive damages).

PUNITIVE DAMAGES

§ 510.265 RSMo caps punitive damages at five times net amount of judgment – attorney fee award is included in the net amount of the judgment for purposes of the multiplier - *Hervey v. Missouri Department of Corrections*, 379 S.W.3d 156 (Mo. 2012)

Dealer Bond

Dealer Bond 301.560 RSMo \$25,000 Multiple Consumers without title (or ability to get their trade-in back)

DEALER BOND

Webb v Hartford Casualty Ins. Co., 956 S.W.2d 272 (Mo.App.W.D. 1998) (\$25,000 bond dealers are required to post to get a license covers actual damages and attorney fees awarded to consumer)

UCC REQUIREMENTS

Non-compliance triggers "absolute bar rule" – creditor failure to comply with UCC requirements bars collection of deficiency.

Consumer Finance Corp. v. Reams, 158 S.W.3d 792 (Mo.App.W.D. 2005)

UNIFORM COMMERCIAL CODE REQUIREMENTS

Presale notice requirements set out in §§ 400.9-611, 400.9-613 and 400.9-614 RSMo

Safe harbor form notice in § 400.9-614 ever since 2001 – many creditors still use non-compliant notices

UCC Violations

Party seeking claimed deficiency must plead and prove compliance with UCC requirements

Ford Motor Credit Co. v. Updegraff, 218 S.W.3d 617 (Mo.App.W.D. 2007); § 408.556 RSMo

UCC VIOLATIONS

Party seeking deficiency held to strict compliance with notice requirements; noncompliance triggers the statutory damages provided in § 400.9-625(c)(2) RSMo

Boulevard Bank v. Malott, 397 S.W.3d 458, (Mo.App.W.D. 2013)

UCC VIOLATIONS

Deficiency bar and statutory damages are cumulative

McKesson Corp. v. Colman's Grant Village, Inc., 938 S.W.2d 631 (Mo.App.E.D. 1997)

UCC VIOLATIONS

Statute of limitations for creditor's deficiency action is four years

D.A.N. Joint Venture, III v. Clark, 218 S.W.3d 455 (Mo.App.W.D. 2007)

Suit against debtor after statute of limitations has run can subject attorney and/or third-party debt buyer to claim for violation of Fair Debt Collection Practices Act

Freyermuth v. Credit Bureau Services, 248 F.3d 767 (8th Cir. 2001)

NOTICE OF SALE

Repo mills often do not bother with notice of sale:
Make money on down payments.
Make no attempt at a commercially reasonable sale and do not send notice
Sell the car off the lot

often for price same as/close to the previous sale.

COMMERCIAL REASONABLENESS

(b) Every aspect of a disposition of collateral, including the method, manner, time, place, and other terms, must be commercially reasonable...

§400.9-610(b) RSMo

COMMERCIAL REASONABLENESS

In any action brought by a lender against a borrower arising from default, the petition shall allege the facts of the borrower's default, facts sufficient to show compliance with the provisions of sections 400.9-601 to 400.9-629, RSMo

§408.556 RSMo

COMMERCIAL REASONABLENESS

Hence, to state a cause of action for a deficiency judgment, the respondent, inter alia, had to plead compliance with the mandate of §400.9-610(b). And, the failure to do so would require dismissal...

Ford Motor Co. v. Updegraff, supra

REPO MILL VERSION

Repossess vehicle (that was misrepresented and broke down)

Haul car back to your own lot

Book "sale" to your company at self-selected NADA price

Dress up same lemon and sell for thousands more

REPO MILL VERSION

Auto Acceptance Finance, LLC v. Barnard 10JO-CV00430

Sale to Mr. Barnard for \$8,995.00 Post-repo "sale" booked at \$1,625.00 Actual sale to next consumer for \$5,995.00 Repeat

STATUTORY DAMAGES

If the collateral is consumer goods, a person that was a debtor or a secondary obligor at the time a secured party failed to comply with this part may recover for that failure in any event an amount not less than the credit service charge plus ten percent of the principal amount of the obligation or the time-price differential plus ten percent of the cash price.

§ 400.9-625 R.S.Mo.

LOSS OF SURPLUS

 (d) A debtor whose deficiency is eliminated under section 400.9-626 may recover damages for the loss of any surplus.

§ 400.9-625 R.S.Mo.

POST SALE NOTICE Required

Explanation of calculation of surplus or deficiency

§ 400.9-616 R.S.Mo.

POST SALE NOTICE Not Providing = Statutory Damages

In addition to any damages recoverable under subsection (b), the debtor, consumer obligor, or person named as a debtor in a filed record, as applicable, may recover five hundred dollars in each case from a person that:

 (5) Fails to comply with section 400.9-616(b)(1) and whose failure is part of a pattern, or consistent with a practice, of noncompliance; or

§ 400.9-625 R.S.Mo.

FREE MARKETS REQUIRE ENFORCEMENT

"[D]ishonest dealings tend to drive honest dealings out of the market. The cost of dishonesty, therefore, lies not only in the amount by which the purchaser is cheated; the cost also must include the loss incurred from driving legitimate business out of existence."

Akerlof, George, "The Market For Lemons", 1970

Nobel Memorial Prize in Economic Sciences, 2001